

## Photography and Videography at the Betfred Derby Festival

## 12. MEDIA COVERAGE AND RECORDING FOR PROMOTIONAL PURPOSES

- 12.1 All Attendees (which for the purpose of this Condition includes horses and Attendees with children) are reminded that many races and fixtures are given coverage on television, radio, in print and various other forms of media. By entering the Racecourse you accept (for yourself and on behalf of any horse or children in your care) that you/they may appear in such coverage which may also include printed or electronic material used for promotion of the Racecourse.
- 12.2 Accordingly, you shall have no right to object to, or demand any payment in respect of, you, your horse's or your children's inclusion in any such coverage whether produced by the Operator or by third parties authorised by the Operator.
- 12.3 Your images may be used by in the production of printed or electronic material, to be used solely for the promotion of the racecourse, as a result of our Legitimate Interest in doing so.
- 12.4. If you do not wish to have your photograph taken, please advise the photographer and they will respect your wishes. Please note that this may not always be possible where you are part of a larger group shots, which does not focus on any given individual.
- 12.5 Should you see a prominent image of yourself used in racecourse materials and wish for it not to be used, please contact us on <a href="mailto:dpo@thejockeyclub.co.uk">dpo@thejockeyclub.co.uk</a>. We will remove the image at the earliest opportunity or explain if we cannot do so.

You can collect a Red Lanyard from our Racecourse Reception to wear throughout the day should you wish to opt out of our Racecourse photography. Please visit the team to collect on arrival.