

Newmarket Racecourses' Corporate Annual Badges have been hailed as "a great way for businesses to reward their clients".

Comprising the Rowley Mile and July Course, two of the world's iconic horseracing venues, Newmarket Racecourses boasts a history as long as the sport itself and is used by businesses across the region to provide a unique experience for existing and prospective clients.

Newmarket will host 39 days of racing once again in 2021, with the QIPCO Guineas Festival on 1st and 2nd May, the Cambridgeshire Meeting on 23rd, 24th and 25th September and the Dubai Future Champions Festival on 9th and 10th October the highlights at the Rowley Mile. The jewel crown at the July Course meanwhile, is the Moët & Chandon July Festival, which takes place from 8th to 9th July.

As well as playing host to world-class racing during the summer months, the July Course has also built a reputation as one of the premier live music venues in East Anglia and has welcomed stars including Kylie Minogue, Madness and Little Mix in recent years.

The Script will kick off the summer's concerts on Friday, 18th June, followed by:
Friday 25th June – Rick Astley
Friday 16th July – Bryan Ferry
Friday 23rd July – Tom Jones
Friday 30th July – Olly Murs
Friday 7th August – act to be announced soon
Friday 13th August – act to be announced soon
Saturday 28th August – McFly

Each of these shows taking place following an exciting card of racing featuring some of the sport's biggest names and Corporate Annual Badges guarantee entry to every one of them, regardless of sell-outs.

Packages are also available incorporating race sponsorships, providing businesses with the opportunity to name a race, advertise in the racecard and on screen around the courses and watch their race from an exclusive viewing area.

One local business that is well aware of the benefits of Corporate Annual Badges is the East Anglia-based Index Property Information, who have been making use of Corporate Annual Badges for eight years and are excited to do so once again in 2020.

Stuart Whaley, Managing Director of Index East Anglia Ltd, said: "Our clients use our Corporate Annual Badges to entertain clients of their own, as well as for events within their own departments and teams.

"They are extremely popular, not only with the music nights but throughout the racing season across the Rowley Mile and July Course".


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