

**STYLE STAKES 2019 TERMS AND CONDITIONS:**

1. The promoter is Carlisle Racecourse, Durdar Rd, Carlisle, Cumbria CA2 4TS
2. Staff and immediate family members of the Promoter, sponsors and partners are not eligible to enter
3. By entering the competition, entrants accept the Promoter's terms and conditions when submitting an entry. All entries will be entered into a database and the Promoter and/or partners may use Contestants' names and contact details for future marketing purposes if the Contestant has specifically ticked to be contacted. Contestants can be omitted from this thereafter, under GDPR guidelines, by contacting Carlisle Racecourse directly
4. Contestants agree that their image may be used on the ADI screens and TVs across the Course by the Promoter and also agree that the Promoter and partners can use their image for future marketing and promotional purposes, including a gallery section on the Promoter's Facebook page in relation to the specific competition and Ladies Night. Contestants also consent to being contacted by the Promoter in relation to the competition
5. The winner/s will be required to take part in all relevant publicity
6. The Promoter shall select the judging panel and the judges' decision will be final
7. Contestants must be 18 years of age or more as of 4 August 2019
8. All prizes are non-transferable and non-exchangeable: the £2,000 cash prize will be issued after the event and only the winner can redeem this prize by submitting proof of ID and age to the General Manager at Carlisle Racecourse. All other prizes associated with this event will be distributed by the supplier directly and Carlisle Racecourse will not accept responsibility for issuing these
9. No cash alternative will be offered for any of the prizes and the cash equivalent is 0.01p
10. Contestants and/or their outfits are not permitted to commercially promote a brand, store or design
11. Contestants may not enter the contest on behalf of a third party
12. Contestants must not receive any compensation or payment from a third party for entering the competition and are strictly forbidden from selling any part of their prizes on
13. The competition will open at 3.30pm. Entries for the competition will close promptly at 7.30pm with the winner announced at 8.20pm. This is subject to change depending on factors

arising on the day. The competition is open to both sexes.

14. All finalists for the competition must arrive in the Parade Ring and have made themselves known to a Jockey Club member of staff by 7.55pm. Failure to do so will result in the finalist forfeiting their place in the competition and an alternative finalist may be chosen at short notice
15. Anyone who is too intoxicated will be omitted from the final
16. The Promoter reserves the right to amend the above timings on the day and will use the TV screens and PA system to announce any changes to entrants.
17. Entry is solely via the photography mechanism in the style activation zone in the designated Style Stakes area on course, and all photo entries must be made via the Promoters appointed photographer. Entrants are required to have their photograph taken against the designated backdrop and location. Entry is only complete once the contestant enters their details via the specified mechanic
18. The decision of the promoter is final and no further correspondence will be entered into
19. Entry is limited to one per person
20. The Promoter reserves the right not to display inappropriate images
21. The Promoter reserves the right to change the timings of the competition, at short notice, in-line with the racing schedule for the day