

## **The Festival™ Presented By Magners**

### **Cheltenham Racecourse Accreditation**

#### **Criteria**

#### **2018/19 Season**

Requests for accreditation will only be considered if made through the official online process with the online application form completed accordingly. **Application forms sent by fax/mail will not be accepted.**

#### **PRESS**

Priority is given to those journalists who are writing for daily newspapers.

Anyone who is not a regular racing journalist (and therefore not RCA accredited) will have to supply coverage from previous visits to Cheltenham Racecourse in order for the application to be processed.

Those who have not covered the racing at Cheltenham before must have an editor's letter of support. This letter must be on headed paper.

No applications will be processed from freelance journalists. Any freelance journalists wishing to apply will have to get their editors to fill out the application on their behalf.

Occasionally, due to space issues, we are unable to provide members of the press with a desk, even if they have requested this on their application. If this is the case you will be notified of this beforehand.

Journalists are hosted in two different areas over The Festival. The majority of the English national racing media and Irish national racing media will be hosted in the press room. All other media will be hosted in the Media Centre, with no access to the press room.

All members of the media who attend The Festival™ Presented By Magners will only be given access to the Media Centre and Press Room if they are providing copy or images for immediate publication or broadcast.

Only one press pass is available for local media, who aren't from the local area to Cheltenham.

#### **PHOTOGRAPHERS**

Priority will be given to those that are RCA accredited, UK-based national agencies and national newspapers photo desks.

Freelance photographers who are not RCA accredited must be accredited via a National newspaper, recognised agency or racing publication. Those working for local newspapers (other than the Gloucestershire Echo) will not be granted accreditation.

In some instances, we may ask for proof of invoices/receipts for images supplied to media publications.

Please note, on most occasions two positions will be allocated to agencies – one on course position and one off course position. It will be up to the agency to distribute accordingly.

Applicants must be covered with third party liability insurance and will be asked to provide evidence of their insurance. All photographers who are provided with on course

access and are not RCA accredited will have to sign the Rules of Photography before arrival. This will be sent beforehand.

All racing photographers who require a desk will be based in the media centre. Access to the Press Room will not be permitted.

## TV STATIONS

ITV is the exclusive rights holder at Cheltenham Racecourse. All TV crews wishing to film at Cheltenham, whether live, as live or pre-recorded need to contact [Sophia.dale@thejockeyclub.co.uk](mailto:Sophia.dale@thejockeyclub.co.uk) in the first instance, to discuss media rights. Following this, applications for accreditation can be processed.

## RADIO STATIONS

BBC 5 Live is the rights holder at Cheltenham Racecourse. All Radio crews wishing to broadcast at Cheltenham, whether live, as live or pre-recorded need to contact [Sophia.dale@thejockeyclub.co.uk](mailto:Sophia.dale@thejockeyclub.co.uk) in the first instance, to discuss media rights. Following this, applications for accreditation can be processed.

## WEBSITES

Due to space, accreditation is only given to those working for national newspaper websites or the likes of racingpost.com.

Unfortunately, access will not be provided to any other websites as the volume of requests is too large and we are therefore unable to accommodate these applications. Press releases will be available from Racenews, during The November Meeting and The Festival and audio content via Lloyd Bell.

Access will not be given to those who require access to provide updates for social media and blogs.

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Cheltenham Racecourse reserves the right to withhold accreditation and each application will be reviewed on a case by case basis.

Those provided with access only passes (General) are not provided with access to the media facilities. Press releases will be available from the Racenews office.

Should you have any questions please email [Sophia.dale@thejockeyclub.co.uk](mailto:Sophia.dale@thejockeyclub.co.uk)

**Sophia Dale**

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**South West Region**

**Jockey Club Racecourses**

