

CHELTENHAM RACECOURSE #COLOURMEMARCH COMPETITION TERMS AND CONDITIONS

1. By entering the #ColourMeMarch competition at Cheltenham Racecourse on Wednesday 13 March 2019 (the "Competition") entrants agree to the terms and conditions (the "Rules") (as defined below) with your attention specifically drawn to the conditions 10 to 22.
2. In the event of any dispute regarding the Rules, conduct, results and all other matters relating to the Competition, the decision of Cheltenham Racecourse shall be final and no correspondence or discussion shall be entered into.
3. To qualify to enter the Competition you must be a resident in the United Kingdom, Republic of Ireland and/or the Isle of Man. The address you provide with your competition entry ("Entry") may be used to send any prizes so please make sure this is correct.
4. The Competition is open to those aged 18 and over. Cheltenham Racecourse assumes that by reading the entry information, these Terms & conditions and entering the Competition (and you warrant that) you are aged 18 or over.
5. Employees of Cheltenham Racecourse or any associated company of Cheltenham Racecourse and their immediate families, persons connected with the Competition i.e. prize sponsors, newsagents, wholesalers & their agents, and members of the judging panel and their immediate families, are not able to enter the Competition.
6. By entering the Competition, you hereby warrant that all information submitted by you is true, current and complete. Cheltenham Racecourse reserves the right to verify the eligibility of all entrants.
7. Cheltenham Racecourse reserves the right to disqualify any entrant if it has reasonable grounds to believe the entrant has breached any of the Rules.
8. Only one entry per person per Competition is allowed, any entrant who enters more than the permitted maximum will be disqualified.
9. Where the Competition winner has been selected and Cheltenham Racecourse discovers or has reasonable grounds to believe the winner has made more than one Entry, Cheltenham Racecourse reserves the right to select an alternative winner.
10. The Competition will be open from 10.30am on Wednesday 13th March, 2019 to Ladies Day Festival ticket holders in the Club or Tattersalls enclosures, males and females aged 18 or over that have added a splash of colour to their outfit e.g. in their full outfit or in their accessories such as scarf, hat, tie, gloves or shoes.
11. To enter the Competition entrants must have their photo taken by the official Promotional Team of x8 people both based in the #ColourMeMarch activation marquee located next to Quevegas, above the parade ring and who will be roving the Hospitality, Club and Tattersalls enclosures throughout the day from 10.30am to 2.00pm. In addition to having their photo taken Competition entrants will be required at point of entry to complete an online form which will collect the details outlined in condition 12 for use in the Competition only, unless entrants opt in to further marketing options.
12. On entering the Competition, entrants will be asked to provide their name, contact number, address, email address and date of birth which will only be used as part of the Competition unless entrants opt in to further marketing options.
13. The Competition will close at 2.00pm on Wednesday 13th March, 2019. Entries made after this time will not qualify.
14. There is no purchase requirement to enter the Competition; only to be a valid ticket holder in the Club or Tattersalls enclosures.

15. The Competition prizes include:

1. A brand new Mini ONE car & a Cheltenham and South West Syndicate Membership
2. A Boodles item of jewellery up to the value of £2500 & a Cheltenham and South West Syndicate Membership
3. The Lygon Hotel in Broadway – Luxury Overnight Spa Package & a Cheltenham and South West Syndicate Membership & a VV Rouleaux Hat worth £350
4. A complete beauty and style experience at John Lewis & Partners Department Store in Cheltenham plus £250 worth of John Lewis & Partners vouchers to spend in store & a Cheltenham and South West Syndicate Membership & a Fairfax & Favor - Loxley Mini Cross body Bag £295

16. 4 Competition entrants will be selected as the 4 winning entrants from all the entrants' photos, by an Independent Judging Panel, by reference to the judging criteria set out below. In all matters, the decision of the Judging Panel shall be final and no correspondence or discussion shall be entered into. Details of the Independent Judging Panel will be detailed on the Cheltenham Festival website on the day of the Competition.

17. Criteria: entrants will be judged on their style, originality and how well they have added a splash of colour to their outfit. A 'splash of colour' rewards those who do not necessarily have all over colour but have added a token of colour / incorporated colour in to their outfits e.g. , accessories such as scarf, hat, gloves or shoes.

18. The 4 winning Competition entrants will be notified via a phone call on the day by 2.45pm on Wednesday 13th March, 2019.

19. The 4 winning Competition entrants will be judged in order of first, second, third and fourth and will be asked to join the judging panel at the Winning Post of Fortune where the entrant who came first will get first spin of the winning wheel to claim their prize and so on.

20. The winning Competition entrants in the order of where they were judged will take it in turns to spin the Winning Post of Fortune one time, with first going first and therefore having the first chance to win the Mini ONE. Each of the 4 winning Competition entrants' shall win a Prize depending on the prize spot they land on (with 4th place receiving the remaining prize after the 1st, 2nd and 3rd place winners have had their turn).

21. On the first spin the wheel containing 16 spots will include the following options to win:

1. X10 spots to win the Mini ONE car plus prizes outlined in point 15
2. X2 spots to win The Boodles item of jewellery up to the value of £2500 plus the prizes outlined in point 15
3. X2 spots to win The Lygon Hotel in Broadway – Luxury Overnight Spa Package plus the prizes outlined in point 15
4. X2 spots to win A complete beauty and style experience at John Lewis & Partners Department Store in Cheltenham plus £250 worth of John Lewis & Partners vouchers to spend in store plus the prizes outlined in point 15

22. Once the first Prize has been claimed (each entrant only wins one Prize each) via landing on the spot on the Winning Post of Fortune that Prize spot will be replaced with the other Prizes still available to be won and so on each time a Prize is won until all Prizes are gone.

23. Failure to answer the winning phone call may result in disqualification and selection of an alternate winner. All reasonable efforts will be made to contact the winner before selection of an alternative winner is made.

24. The Competition Prizes are non-transferable and there is no cash alternative. Cheltenham Racecourse reserves the right to substitute prizes of equal or greater value at any time. Prizes 2, 3 and 4 above will be immediately available for the competition winners. The winner of the

Mini ONE car will be put in contact with the vehicle supplier who will arrange for [delivery/collection] of the vehicle.

25. Competition Prizes are awarded at the discretion of Cheltenham Racecourse and no prizes will be awarded as a result of improper actions by or on behalf of any entrant.

26. Prize winners shall not, under any circumstances whatsoever, sell or transfer their Competition prize to any other person(s) for a reasonable period after the competition. Selling or transferring prizes includes, but is not limited to, selling and/or distributing on any website including any auction site whether it is operated by a third party or by a prize winner.

27. Your Competition entry and any information submitted by you must be personal to and relate specifically to you. You hereby warrant that your entry and all information which you submit and/or distribute will not infringe the intellectual property, privacy or any other rights of any third party, and will not contain anything which is libellous, defamatory, obscene, indecent, harassing or threatening. If relevant, Cheltenham Racecourse reserves the right, but not the obligation, to screen, filter and/or monitor information provided by you and to edit, refuse to distribute or remove the same.

28. Cheltenham Racecourse cannot accept any responsibility for any damage, loss, injury or disappointment suffered by any entrant entering the Competition or as a result of accepting any prize. Cheltenham Racecourse is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the Internet, telephone lines or at any web site, or any combination thereof, including any injury or damage to entrant's or any other person's computer or mobile telephone related to or resulting from participation in the Competition. Nothing shall exclude Cheltenham Racecourse's liability for death or personal injury as a result of its negligence.

29. Winners may be requested to take part in promotional activity for Cheltenham Racecourse.

30. Any personal data relating to entrants will not be disclosed to a third party without the individual's consent. Please see the Cheltenham Racecourse Data Protection Notice and Cookie Policy for further details.

31. Data relating to entrants of the Competition will be retained by Cheltenham Racecourse for a reasonable period after the Competition closes to assist Cheltenham Racecourse to operate competitions in a consistent manner and to deal with any queries in the Competition.

32. The Competition and Rules will be governed by English law and any disputes will be subject to the exclusive jurisdiction of the courts of England. Where the site and/or the Interactive Services are accessed from Scotland or Northern Ireland, this Agreement shall be governed by the laws of Scotland or Northern Ireland respectively and you hereby submit to the exclusive jurisdiction of the Scottish courts or the courts of Northern Ireland respectively.