

## **TERMS AND CONDITIONS:**

1. The promoter is Aintree Racecourse, Ormskirk Road, Liverpool, L9 5AS
2. Staff and immediate family members of the Promoter, sponsors and partners are not eligible to enter
3. By entering the competition Contestants accept the promoter's terms and conditions and must tick their acceptance when submitting their entry. All entries will be entered into a database and the Promoter and/or partners may use Contestants' names and contact details for future marketing purposes, unless notified to the contrary by the Contestant by de-selecting the tick in the relevant box
4. Contestants' agree that their image may be used on the ADI and TV screens at the venue and during the Festival by the Promoter and also agree that the Promoter and partners can use their image for future marketing and promotional purposes, including a gallery section on the Promoters website
5. The winner/s will be required to take part in all relevant publicity during and up to a full year after Ladies Day, Friday 5<sup>th</sup> April 2019
6. The judges will be looking for the most stylish person/s on the course, based on the following criteria:
  - Appropriateness of outfit to racing
  - Style and originality
  - Attention to detail
  - Appreciation of current fashion trends
  - Appropriate hair styling and headwear
7. The Promoter shall select the judging panel and the judges' decision will be final
8. Contestants must be 18 years of age or more as of 4<sup>th</sup> April 2019
9. Prizes are non-transferable and non-exchangeable
10. No cash alternative will be offered
11. Contestants and/or their outfits are not permitted to commercially promote or overtly represent a brand, store or design
12. Contestants may not enter the competition on behalf of a third party, or under a false name other than their birth name. To do so would render the winner null and void and the prize will be retained by Aintree racecourse

13. Contestants must not receive any compensation or payment from a third party for entering the competition
14. The competition opens at 10.30am and closes at 3:15pm on Friday 5<sup>th</sup> April 2019
15. Final judging will take place once entries have closed and the finalists will be notified by 3.30pm via the ADI and TV screens at the racecourse
16. Once notified all finalists must make their own way to the Red Rum Garden where they should make themselves known to the Promoter, located at the front of the stage, by no later than 3.40pm on Friday 5<sup>th</sup> April 2019. Failure to arrive by this time will result in disqualification from the competition
- 17 The winner will be announced at 4.15pm on the Style Stage in the Red Rum Garden on Friday 5<sup>th</sup> April 2019
18. The Promoter reserves the right to amend the above timings on the day and will use the ADI and TV screens, as well as the PA system, to announce any changes to contestants
19. Entry is solely via the official competition mechanism stated and all photographic entries must be via the Promoter's appointed photographers. Contestants are required to have their photograph taken in the designated style frames and locations. They must then log their details at the designated Photo Collection Centre adjacent to Red Rum Garden, or via the mobile entry app, and enter their details with The Promoter. Failure to do so will result in the entry not being logged. For the avoidance of any doubt, contestants who do not submit details via either of these two mechanisms will not be entered into the competition
20. The decision of the promoter is final and no correspondence will be entered into
21. Entry is limited to one per person
22. The Promoter reserves the right not to display inappropriate images
23. The Promoter reserves the right to change the timings at any point in accordance to the running of the day and TV schedules. By entering this competition, you adhere to this
24. The Prize will be issued when the winner provides proof of car insurance, along with a valid UK driving licence. Aintree racecourse is not permitted to allow anyone without a full and valid UK driving licence to take the vehicle and has the right to refuse issue of the prize
25. By entering the competition all entrants agree to their image being used for future promotion of this and other events by the promoter and other Jockey Club Racecourses.