# **COMMUNITY UPDATE**

## FESTIVAL 2022

Tuesday, March 15th to Friday, March 18th

Looking at ticket sales this year's Festival is going to be a huge occasion. Gold Cup Day has been sold out since mid-January, the Thursday sold out last week and there is every chance that Tuesday will go the same way.

I'd just like to say thank you for the patience and understanding to our neighbours living in the vicinity of the racecourse who will most likely be inconvenienced in some way by our four day event.

## **Festival Highlights**

The Boodles Gold Cup on Friday will as always be the highlight of the meeting, and we expect last year's winner Minella Indo to be returning to defend his crown. The star turn of the meeting however in most people's eyes will be the wonder mare, Honeysuckle, who will be bidding to win her fifteenth race in succession to keep her unbeaten record intact in the Unibet Champion Hurdle on the opening day. Rachael Blackmore, who set the sport alight last season winning six races at the Festival and the Randox Health Grand National on Minella Indo will be maintaining the ride on the Irish-trained Honeysuckle.

#### **Traffic & Travel**

As usual we will be expecting the majority of our racegoers to come by car and we are encouraging everyone to park legally and with courtesy and consideration for our local residents. Please remember that there is a permit zone operating on the vast majority of streets surrounding the racecourse. Cones will be deployed to discourage parking and waiting. Please visit: <a href="https://www.gloucestershire.gov.uk/highways/parking/parking-permits-and-zone-maps/">https://www.gloucestershire.gov.uk/highways/parking/parking-permits-and-zone-maps/</a> for more information.

### **Road Closures**

As usual the A435, Evesham Road will be closed Southbound from 10am until (around 8pm) between Hyde Lane/Southam Lane and Racecourse roundabout. Additionally, the B4075, New Barn Lane will be closed between Evesham Rd and Albert Rd from 4.30pm to 6.30pm to assist with egress from the racecourse at the end of the day.

#### **Please Let Us Know**

If you encounter any anti-social behaviour by our customers or witness people parked incorrectly, please do not hesitate to contact us directly. We will do our best to deal with any issues. The easiest method is via email, which will be monitored throughout the event. cheltenham.reception@thejockeyclub.co.uk.

We'll make relevant updates over the coming days through local social media channels and on our website community page; <a href="https://www.thejockeyclub.co.uk/cheltenham/visitor-info/community-information/">https://www.thejockeyclub.co.uk/cheltenham/visitor-info/community-information/</a>

## Well Child - Our Official Charity Partner

Last year the generosity of race goers generated over £200,000 for Well Child, who are our Festival Charity Partner. We are pleased to welcome them back this year, and have a number of initiatives in

place to assist them raise funds and awareness over the four days. On Boodles Gold Cup Day we will once again be raising funds for our good friends at the Cotswold Riding For The Disabled, who are based at the racecourse.

If you are coming racing.....enjoy what should be a wonderful occasion. If you are not, we hope we don't impact on your week too much.

Andre Klein

Community Engagement Manager