



## Newmarket Autumn Style Awards

### Best Dressed Competition

Friday 7<sup>th</sup> October 2022



ALL CONTESTANTS MUST MEET AND AGREE TO ABIDE BY THE TERMS AND CONDITIONS (AS STATED BELOW) IN ORDER TO BE GRANTED ENTRY INTO THE STYLE AWARDS BEST DRESSED COMPETITION.

#### TERMS AND CONDITIONS:

1. The Promoter is Newmarket Racecourse, The Rowley Mile, Newmarket, CB8 0TF.
2. Staff, immediate family members or ambassadors of the Promoter, sponsors and partners are not eligible to enter.
3. The competition is free to enter and is open to all.
4. All entries may be entered into a database and the Promoter and/or partners may use contestants' names and contact details for future marketing purposes, unless notified to the contrary by the contestant at the time of entry.
5. Contestants agree that their image may be used by the Promoter and partners for future marketing purposes.
6. The winner will be required to take part in relevant publicity.
7. The Judges will be looking for the most unique and stylish outfit on the course, based on the following criteria:
  - a. Appropriateness of the outfit for wearing to racing
  - b. Focus on the **sustainability** of an outfit and accessories
  - c. Style, creativity, and originality
  - d. Inclusion of a headpiece if appropriate
  - e. Attention to detail
  - f. Appreciation of current fashion trends
8. The Promoter reserves the right to disqualify any contestant we feel is too intoxicated to participate.
9. The Promoter shall select the judging panel and the judges' decision will be final.
10. Contestants must be 18 years of age or more as of 7<sup>th</sup> October 2022.
11. Prizes are non-transferable and non-exchangeable.
12. No cash alternative will be offered.
13. Contestants and/or their outfit are not permitted to commercially promote a brand, store or design.
14. Contestants may not enter the contest on behalf of a third party.
15. Contestants must not receive any compensation or payment from a third party for entering the competition.
16. The competition commences as gates open at 11.50am and will close at 3.20pm on Friday 7<sup>th</sup> October 2022.
17. Final judging will take place once entries have closed and finalists will be notified by mobile telephone.
18. Entry is solely via registering on the day in person at the Style Awards Marquee at Newmarket Racecourse on Friday 7<sup>th</sup> October 2022.
19. The decision of the promoter is final and no correspondence will be entered into.